

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

www.9news.com

And:

**National Media Research Planning**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 705654 /		<u>Alt Order #</u> 06271867
<u>Product</u> RNC		
<u>Contract Dates</u> 08/11/12 - 08/17/12		<u>Estimate #</u> 2988
<u>Advertiser</u> Republican National Committee		<u>Original Date / Revision</u> 08/09/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 440
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KUSA	08/17/12	08/17/12	9News at Noon	12p-1230p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----F--				1	\$550.00			
N 2	KUSA	08/17/12	08/17/12	Ellen	3-4p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----F--				1	\$800.00			
N 3	KUSA	08/17/12	08/17/12	9News 4pm	4p-5p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----F--				1	\$1,300.00			
N 4	KUSA	08/17/12	08/17/12	9News 5pm	5p-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----F--				1	\$2,000.00			
N 5	KUSA	08/17/12	08/17/12	America's Got Talent	7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----F--				1	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KUSA	08/13/12-08/19/12	America's Got Talent	7-8p	-----F----	:30		<del>\$1,400.00</del>	NM		
			<i>Credited</i>									
N 6	KUSA	08/17/12	08/17/12	Dateline	9-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----F--				1	\$1,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KUSA	08/13/12-08/19/12	Dateline	9-10p	-----F----	:30		<del>\$1,600.00</del>	NM		
			<i>Credited</i>									
N 7	KUSA	08/13/12	08/13/12	9News at Noon	12p-1230p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$550.00			
N 8	KUSA	08/13/12	08/13/12	Ellen	3-4p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$800.00			
N 9	KUSA	08/13/12	08/13/12	9News 4pm	4p-5p		:30			NM	1	\$1,300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

www.9news.com

Contract / Revision	Alt Order #
705654 /	06271867

Contract Dates	Product	Estimate #
08/11/12 - 08/17/12	RNC	2988

Advertiser	Original Date / Revision
Republican National Com	08/09/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	M-----				1	\$1,300.00																													
N 10	KUSA	08/13/12	08/13/12	9News 5pm	5p-530p		:30			NM	1	\$2,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	M-----				1	\$2,000.00																													
N 11	KUSA	08/11/12	08/11/12	Olympics Weekend Early Nev	5-6p		:30			NM	1	\$1,500.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/06/12	08/12/12	-----S-				1	\$1,500.00																													
N 12	KUSA	08/11/12	08/11/12	Olympics Primetime	Olympics Primetim		:30			NM	2	\$24,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/06/12	08/12/12	-----S-				2	\$12,000.00																													
N 13	KUSA	08/11/12	08/11/12	9News 7a Sat	7-9a		:30			NM	1	\$1,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/06/12	08/12/12	-----S-				1	\$1,000.00																													
N 14	KUSA	08/12/12	08/12/12	Olympics Weekend Early Nev	5-6p		:30			NM	1	\$1,500.00																										
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Week:		08/06/12	08/12/12	-----S				1	\$1,500.00																													
N 15	KUSA	08/12/12	08/12/12	Olympics Closing Ceremonie	Olympics Closing C		:30			NM	1	\$16,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/06/12	08/12/12	-----S				1	\$16,000.00																													
N 16	KUSA	08/12/12	08/12/12	9News 7a Sun	7-9a		:30			NM	1	\$1,000.00																										
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Week:		08/06/12	08/12/12	-----S				1	\$1,000.00																													
N 17	KUSA	08/16/12	08/16/12	9News at Noon	12p-1230p		:30			NM	1	\$550.00																										
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Week:		08/13/12	08/19/12	---T---				1	\$550.00																													
N 18	KUSA	08/16/12	08/16/12	Ellen	3-4p		:30			NM	1	\$800.00																										
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Week:		08/13/12	08/19/12	---T---				1	\$800.00																													
N 19	KUSA	08/16/12	08/16/12	9News 4pm	4p-5p		:30			NM	1	\$1,300.00																										
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Week:		08/13/12	08/19/12	---T---				1	\$1,300.00																													
N 20	KUSA	08/16/12	08/16/12	9News 5pm	5p-530p		:30			NM	1	\$2,000.00																										
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Week:		08/13/12	08/19/12	---T---				1	\$2,000.00																													
N 21	KUSA	08/16/12	08/16/12	Entertainment Tonight	630-7p		:30			NM	1	\$1,700.00																										
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Week:		08/13/12	08/19/12	---T---				1	\$1,700.00																													
N 22	KUSA	08/14/12	08/14/12	9News at Noon	12p-1230p		:30			NM	1	\$550.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	-T-----				1	\$800.00																													
N 24	KUSA	08/14/12	08/14/12	9News 4pm	4p-5p		:30			NM	1	\$1,300.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/13/12</td><td>08/19/12</td><td>-T-----</td><td></td><td></td><td></td><td>1</td><td>\$1,300.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/13/12	08/19/12	-T-----				1	\$1,300.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	-T-----				1	\$1,300.00																													
N 25	KUSA	08/14/12	08/14/12	9News 5pm	5p-530p		:30			NM	1	\$2,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

www.9news.com

<u>Contract / Revision</u> 705654 /		<u>Alt Order #</u> 06271867
<u>Contract Dates</u> <b>08/11/12 - 08/17/12</b>		<u>Product</u> RNC
<u>Advertiser</u> <b>Republican National Com</b>		<u>Estimate #</u> <b>2988</b>
		<u>Original Date / Revision</u> 08/09/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$2,000.00			
N 26	KUSA	08/14/12	08/14/12	Entertainment Tonight	630-7p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$1,700.00			
N 27	KUSA	08/15/12	08/15/12	9News at Noon	12p-1230p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$550.00			
N 28	KUSA	08/15/12	08/15/12	Ellen	3-4p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$800.00			
N 29	KUSA	08/15/12	08/15/12	9News 4pm	4p-5p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$1,300.00			
N 30	KUSA	08/15/12	08/15/12	9News 5pm	5p-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$2,000.00			
N 31	KUSA	08/17/12	08/17/12	Dateline	9-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				1	\$3,000.00			
Totals											30	\$74,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	30	\$74,650.00	\$63,452.50
<b>Totals</b>	<b>30</b>	<b>\$74,650.00</b>	<b>\$63,452.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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